

Social Procurement and Café Kulcha

Whether you are an individual, public sector organisation, a not for profit organisation, or a business; your purchases can provide a greater benefit than just the money it generates – it is called **social procurement** - choosing to spend your money with a supplier or organisation that gives you both the goods you want as well as a social outcome which contributes to your triple bottom line (financial, social and environmental performance measures of your business).



Café Kulcha is a **social enterprise** set up by Macarthur Diversity Services Initiative (MDSI). A social enterprise is one which uses a business model to support a social need.

Here is how it works:

When you buy from Café Kulcha – the profit is used, or the commercial café is used, to support a social outcome - it helps MDSI as a registered charity - help others.

Therefore when you buy from Café Kulcha, you not only buy **great coffee**, food or catering services at a competitive price, but you also buy it from an organisation that:

- Trains **young people** to become baristas and café staff to start their career in Hospitality by **developing practical skills** such as cash handling, taking orders, and deliver **transferable work skills** such as communication, customer service and working as a team.
- Provides **work experience** for young people in the café to build their expertise and work history for future employment.
- Increases the viability of **Café Kulcha as a social enterprise** and in turn the suite of programs MDSI is able to invest in the community.

Since its inception in 2011 Café Kulcha has supported over 75 young people through participation in the program to achieve “soft” entry level work skills.

So, please consider:

- Ordering catering from Café Kulcha for your next event
- Visiting Café Kulcha for delicious food and espresso coffee
- Donating money to support this great social enterprise - Café Kulcha a project of MDSI (registered charity – tax deductible receipt provided for all donations)

Café Kulcha is located inside the City Centre Arcade on the Queen Street (1st floor) level, 171-179 Campbelltown and open for catering, breakfast, lunch, morning and afternoon tea.

Café Kulcha
City Centre Arcade, Queen Street Level 1, 171-179 Queen Street
Campbelltown 2560
Ph 02 4620 0095 or MDSI Main Office 02 4627 1188

PS Please register your interest for update emails – info@mdsi.org.au or like us on Facebook